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## **Are Wages Equal Across Sectors of Production?**

A Panel Data Analysis for Tradable and Non-Tradable Goods

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## **Abstract**

The assumption that national labor markets are homogenous across tradable and non-tradable goods is common in multisector (open-economy) macro models and crucial for the prominent Balassa-Samuelson hypothesis. This study tests it with a novel method to distinguish the tradable and non-tradable sectors grounded in economic theory, modern empirical methods and a large and detailed macro data set. It finds that both the internal relationship between productivity and wages in the tradable and non-tradable sectors postulated by the Balassa-Samuelson hypothesis and its external transmission mechanism are rejected.



## 1. Introduction

Multisector macro models commonly assume wage equalization across sectors of production. At the same time, the labor economics literature has been heavily contesting this assumption with micro data evidence since at least the late 1980s [cf. Dickens and Katz (1987) and Krueger and Summers (1987)]. Starting with Bernard and Jensen (1995) the international trade literature has similarly used micro data to show that producers of tradable goods tend to pay higher wages than those of non-tradables.

This study shifts the attention from such micro case studies to a cross-country perspective in order to test whether labor markets are homogenous or not in a macro context. More specifically, it is concerned with one of the most prominent open-economy macro frameworks — the Balassa-Samuelson hypothesis.

The Balassa-Samuelson hypothesis [formulated by Balassa (1964) and Samuelson (1964)] is the dominant approach for explaining long-run real exchange rate developments. Both in its original presentation and in more recent formulations by Ghironi and Melitz (2005), Bergin, Glick and Taylor (2006) or Herrendorf and Valentinyi (2006) it crucially relies on the assumption that labor markets are homogenous across tradable and non-tradable goods. The main contribution of this study is to show that this assumption cannot be confirmed empirically. Thus, conventional models of real exchange rate determination miss an important factor and should be amended to account for heterogenous labor markets across sectors of production. More generally, results from all multisector (open-economy) macro models that assume homogenous labor markets may have to be regarded with scepticism.

Even though the assumption of wage equalization across sectors of production is central in the Balassa-Samuelson context it has so far been tested by barely a handful of cross-country panel studies. These studies — most prominently Strauss and Ferris (1996), Strauss (1997), Strauss (1998) and Lee (2005) — almost unanimously reject the assumption of wage equalization in levels across sectors of production. However, all relevant studies suffer from a number of drawbacks: First, they use rather small samples of industrial countries that never include any Central or Eastern European economies (the countries for which the Balassa-Samuelson hypothesis is often held to be politically most relevant). Second, they *ad hoc* decide which sectors to label “tradable” and which “non-tradable”, a crucial distinction in the Balassa-Samuelson-context. Third, they tend to rely on econometric methods that might not be totally unproblematic.

In contrast, this study tests the empirical validity of the assumption of homogenous labor markets across sectors of production with a bigger, more detailed and more up-to-date country sample that includes a number of Central or Eastern European economies. It also introduces a new method to distinguish tradable and

non-tradable sectors to the Balassa-Samuelson literature that is grounded in economic theory. Finally, it utilizes modern econometric methods that allow relevant variables to be analyzed in levels and are robust to possible non-stationarities.

The remainder of this paper is structured as follows: Section 2 addresses a number of theoretical considerations. Section 3 introduces the data and discusses the crucial question of how to define the tradable sector and other methodological issues. Section 4 contains the main results and Section 5 concludes.



## 2. Theoretical Considerations

The simplest version of the Balassa-Samuelson hypothesis is stated within a framework of two small open economies, two homogenous goods (one tradable, one non-tradable), and one factor of production (labor) building on the following assumptions.

**Assumption 1.** Markets are competitive with real wages equal to labor productivity:

$$P_i^j = \frac{W_i^j}{A_i^j} \quad \forall i, j, \quad (2.1)$$

with  $P$  denoting prices,  $W$  nominal wages and  $A = \frac{Y}{L}$  labor productivity. Superscript  $j = \{H, F\}$  gives the country (**H**ome or **F**oreign) and subscript  $i = \{T, NT\}$  the sector (**T**radables or **N**on-**T**radables).

**Assumption 2.** PPP holds for tradables:

$$\frac{P_T^F}{EP_T^H} = 1, \quad (2.2)$$

with  $E$  as the bilateral exchange rate between  $H$  and  $F$ . An increase in  $E$  corresponds to a depreciation of  $H$ 's currency.

**Assumption 3.** The national price level is given by the geometric mean of sectoral price levels and equal preferences across countries are described by constant and equal consumption expenditure shares for tradables and non-tradables,  $\theta$  and  $1 - \theta$ , respectively (with  $0 < \theta < 1$ ):

$$P^j = (P_T^j)^\theta (P_{NT}^j)^{1-\theta} \quad \forall j. \quad (2.3)$$

**Assumption 4.** If one further assumes that national labor markets are homogeneous across sectors of production,

$$W_T^j = W_{NT}^j \quad \forall j, \quad (2.4)$$

one arrives at what Égert, Drine, Lommatzsch und Rault (2003) call the Balassa-Samuelson effect's *internal transmission mechanism*: A productivity increase in the tradables sector leads to a wage increase in this sector. This in turn implies higher wages for non-tradables and ultimately higher prices for non-tradable goods.

Moreover, a combination of Assumptions 1 to 4 with the definition of the bilateral real exchange rate ( $Q = \frac{P^F}{EP^H}$ ) leads to an expression [dubbed the Balassa-Samuelson effect's *external transmission mechanism* by Égert, Drine, Lommatzsch und Rault (2003)],

$$Q = \left( \frac{A_T^F A_{NT}^H}{A_T^H A_{NT}^F} \right)^{1-\theta}, \quad (2.5)$$

where real exchange rates depend on sectoral productivities but in now way on sectoral wages.

To sum up, based on the assumption of homogenous labor markets the Balassa-Samuelson hypothesis predicts (1) that “productivity growth in the traded sector should be closely related to wage growth in both the traded and nontraded sector.” and (2) that “real exchange rates depend solely on productivity differentials between the tradable and non-tradable sectors” (Strauss, 1997, p. 393).<sup>1</sup>

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<sup>1</sup>During the last decades much more elaborated formulations of the Balassa-Samuelson hypothesis have been developed than the one presented here. While these relinquish many of the assumptions of the most basic version even recent formulations [like Bergin, Glick and Taylor (2006) or Herrendorf and Valentinyi (2006)] crucially rely on the assumption of homogenous labor markets.

### 3. Data and Methodology

#### 3.1. Data

The two main data sources of this study are the March 2008 release of the EU KLEMS database and version 6.3 of the Penn World Tables.<sup>2</sup> All comparable studies mentioned in Section 1 rely on data sets that are much older, allow the distinction of only a handful of sectors and cover about a dozen countries at best. What is more, none of these studies includes any Central or Eastern European economies while both the EU KLEMS database and the Penn World Tables contain data on the Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Slovenia and Slovakia as well as a on a number of OECD countries.<sup>3</sup>

From the EU KLEMS database sectoral data on gross value added, price indices of value added, compensation of employees and total hours worked by persons engaged are extracted for 49 sectors in 29 countries from 1995 to 2005. From the raw data real labor productivity ( $A$ ) and real compensation per employee ( $W$ ) are calculated, both in U.S. dollars and relative to the United States.

Additionally, data on *comparative prices* (also relative to the United States) are retrieved from the Penn World Tables. Comparative prices are a measure of a country's weighted real exchange rate. As Frensch (2006) shows their yearly changes are highly correlated with those of trade-weighted real effective exchange rate indices. Compared to real effective exchange rates comparative prices have the enormous advantages of being more widely available and also of being internationally comparable in level terms. That is why this study uses them as its real exchange rate measure ( $Q$ ).

#### 3.2. Tradability

In the Balassa-Samuelson context the distinction between goods that are tradable and those that are non-tradable is crucial. Mostly due to widespread data limitations the overwhelming majority of relevant empirical studies decides *ad hoc* which sectors to label tradable and which non-tradable. Together with the very crude sectoral breakdown commonly employed such an approach has the danger to seriously distort empirical results. In particular, almost all relevant studies count the whole service sector (a very diverse sector that accounts for more than two thirds of GDP in most advanced economies) as non-tradable. Thus they completely ignore the importance of trade in services [noted for instance by Eichengreen and Gupta (2009)].

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<sup>2</sup>For detailed descriptions of the EU KLEMS database and the Penn World Tables see Timmer, O'Mahony and van Ark (2007) and Summers and Heston (1996), respectively.

<sup>3</sup>For a complete list of countries and sectors covered see Appendix A.

So far, in the context of the empirical Balassa-Samuelson literature, the only serious attempt to relinquish an *ad hoc* distinction between tradables and non-tradables was made in a study by De Gregorio, Giovannini and Wolf (1994) that equates tradability of a good with actual trade in that good. More specifically, it labels a sector as tradable if more than 10 percent of its total production is exported. Unfortunately, this approach is not without drawbacks. Apart from the issue that tradability and actual trade might not always be the same thing data issues somewhat limit its usefulness. In particular, data on the export share in total production is not available for a detailed breakdown of the service sector.

This study introduces an alternative method to distinguish the tradable and non-tradable sectors to the Balassa-Samuelson literature. The basic idea — based on a model by Helpman and Krugman (1985) — is that tradables should tend to be geographically concentrated in order to take advantage of economies of scale. In contrast, such geographic concentrations would not be possible for non-tradables which should more or less be distributed uniformly with population and income.<sup>4</sup>

As an illustration Krugman (1991, p. 65) uses the example of the service sector to note that “(i)n the late twentieth century the great bulk of our labor force makes services rather than goods. Many of these services are nontradable and simply follow the geographical distribution of the goods-producing population – fast-food outlets, day-care providers, divorce lawyers surely have locational Ginis pretty close to zero. Some services, however, especially in the financial sector, can be traded. Hartford is an insurance city; Chicago the center of futures trading; Los Angeles the entertainment capital; and so on.”

Jensen and Kletzer (2006) empirically implement the idea of Helpman and Krugman (1985) and Krugman (1991) with very detailed regional and sectoral data for the United States in order to understand the scope and impact of services offshoring. They use locational Gini coefficients to measure the geographical concentration of different sectors and classify sectors with a Gini coefficient below 0.1 as non-tradable and all others as tradable.<sup>5</sup>

This study introduces the idea of distinguishing the tradable and non-tradable sectors by looking at measures of geographic concentration to the Balassa-Samuelson literature. More specifically, it directly relies on the distinction of tradable and non-tradable sectors made by Jensen and Kletzer (2006).<sup>6</sup> While this approach

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<sup>4</sup>The model by Helpman and Krugman (1985) combines economies of scale with monopolistic competition. While in Section 2 the Balassa-Samuelson hypothesis was formulated under perfect competition it can easily be incorporated into a monopolistic competition model [cf. Frensch (2006)].

<sup>5</sup>Using data for concentration inside the United States means that strictly speaking Jensen and Kletzer (2006) only identify sectors that are tradable within the United States. They crucially assume that goods tradable inside the US are also tradable internationally.

<sup>6</sup>Table 5 in Appendix A.2 displays the sectoral breakdown used by this study and whether a sector is classified as tradable or non-tradable. Appendix A.2 also covers issues of mapping Jensen and Kletzer (2006)'s division of tradable and non-tradable sectors to the

largely confirms the basic division of tradable and non-tradable sectors by De Gregorio, Giovannini and Wolf (1994) it allows a much more detailed breakdown of the service sector. A large part of this sector is classified as non-tradable but an important proportion turns out to be among the tradable part of the economy. In particular, this is the case for a number of financial or business services.

### 3.3. Pooled Mean Group Estimator

The standard approach to empirically test the assumption of wage equalization between tradables and non-tradables would be to estimate a fixed or random effects model. However, these estimators have a number of important drawbacks: Most severely, the use of fixed or random effects models only leads to consistent estimates if slope parameters are homogenous across groups, an assumption that is very often inappropriate [cf. Pesaran and Smith (1995) or Phillips and Moon (2000)]. In contrast, the Pooled Mean Group Estimator introduced by Pesaran, Shin and Smith (1999) and used by this study is consistent in the presence of slope heterogeneity as well as dynamic effects.

The Pooled Mean Group Estimator relies on an Autoregressive Distributed Lag Model [ARDL( $p, q, q, \dots, q$ ) model],

$$y_{i,t} = \sum_{j=1}^p \lambda_{i,j} y_{i,t-j} + \sum_{j=0}^q \delta'_{i,j} x_{i,t-j} + \mu_i + \epsilon_{i,t}. \quad (3.1)$$

Here  $t = 1, 2, \dots, T$  identifies time periods and  $i = 1, 2, \dots, N$  groups;  $y$  is the dependent and  $x_{i,t} (k \times 1)$  the vector of independent variables for group  $i$ ; the coefficients of the lagged dependent variable,  $\lambda_{i,j}$ , are scalars while those of the independent variables,  $\delta_{i,j}$ , are  $k \times 1$  vectors;  $\mu_i$  is the group-specific effect and  $\epsilon_{i,t}$  an i.i.d. error term.

Reparametrization and stacking of time-series observations for each group yields the error correction formulation of equation (3.1),

$$\Delta y_i = \phi_i (y_{i,-1} - X_i \theta_i) + \sum_{j=1}^{p-1} \lambda_{i,j}^* \Delta y_{i,-j} + \sum_{j=0}^{q-1} \Delta X_{i,-j} \delta_{i,j}^* + \mu_i \iota + \epsilon_i, \quad i = 1, 2, \dots, N, \quad (3.2)$$

where the error-correction coefficient  $\phi_i = -(1 - \sum_{j=1}^p \lambda_{i,j})$  gives the speed of adjustment to the long-run equilibrium (negative if a long-run relationship between  $y_{i,t}$  and  $x_{i,t}$  exists).  $\theta_i = -(\sum_{j=0}^q \delta_{i,j}) / \phi_i$  is the vector of long-run coefficients on  $X_i$ . Furthermore,  $\iota = (1, \dots, 1)'$  is a  $T \times 1$  vector of ones,  $\Delta y_i = y_i - y_{i,-1}$ ,  $\Delta X_i = X_i - X_{i,-1}$ ,  $\lambda_{i,j}^* = -\sum_{m=j+1}^p \lambda_{i,m}$  and  $\delta_{i,j}^* = -\sum_{m=j+1}^q \delta_{i,m}$ .

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data sets used here.

The peculiarity of the Pooled Mean Group Estimator is that it constraints long-run coefficients to be identical across groups,

$$\theta_i = \theta, \quad i = 1, 2, \dots, N. \quad (3.3)$$

At the same time, the Pooled Mean Group Estimator allows intercepts and short-run marginal effects to differ freely. Pesaran, Shin and Smith (1999) show that contrary to fixed or random effects models it is consistent in the presence of dynamic effects and slope heterogeneity irrespective of whether relevant variables have a unit root (under the assumption that a cointegration relationship exists) or not.<sup>7</sup>

An alternative strategy might have been to use the so-called Mean Group Estimator proposed by Pesaran and Smith (1995). This estimator calculates separate equations across groups and examines the distribution of the estimated coefficients across groups. It does not rely on the constraint of equation (3.3) but is also less efficient if long-run coefficients are indeed identical across groups. Pesaran, Shin and Smith (1999, p. 621) note that “(t)here are often good reasons to expect the long-run equilibrium relationships between variables to be similar across groups. (...) The reasons for assuming that short-run dynamics (...) should be the same tend to be less compelling.” Nevertheless, in the next section outputs of Hausman tests for the null hypothesis of no difference between Pooled Mean Group and Mean Group estimates will always be discussed.

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<sup>7</sup>The Pooled Mean Group estimation was carried out with a Gauss program available on Hashem Pesaran’s website at <http://www.econ.cam.ac.uk/faculty/pesaran/jasa.exe>.

## 4. Results

### 4.1. Internal Transmission Mechanism

Following Strauss (1997) this study proceeds in two steps. First, it estimates the relationship between productivity and wages in the tradable and non-tradable sectors inside the sample countries. Then it turns to the international relations between productivity, wages and comparative prices.

For the internal relationship between productivity and wages in the tradable and non-tradable sectors and all further regressions logarithms (denoted by small type) were taken of all variables and cross-section demeaned data was used as suggested by Pesaran, Shin and Smith (1999). For the Pooled Mean Group estimations the initial estimates of the long-run parameters were obtained from the Mean Group estimates, the Newton-Raphson method (which uses both the first and second derivatives of the log-likelihood function) was chosen for the numerical algorithms and both  $p$  and  $q$  were set to one.

Pooled Mean Group estimation results for the internal relationship between productivity and wages in the tradable and non-tradable sectors are presented in Table 1. Its three columns show the relations between (1) wages in the tradable sector and productivity in this sector, (2) wages in the non-tradable sector and productivity in this sector and (3) wages in the non-tradable sector and productivity in the tradable sector. If the theoretical considerations outlined in Section 2 were correct one would expect a strong and positive relationship not only between wages and productivity inside sectors but crucially also between wages in the non-tradable sector and productivity in the tradable sector.

For all three estimations summarized in Table 1 error correction coefficients are significant and have negative signs. This is evidence in favor of the dynamic stability of the empirical models. Moreover, Hausman tests with the null hypothesis of no difference between the Pooled Mean Group and Mean Group Estimator are rejected in all cases. Thus the imposition of long-run homogeneity does not appear to be a problem and in general the empirical models appear to be well-specified.

Concerning the individual regressions, Columns (1) and (2) of Table 1 show the expected significant and strong positive relationships between wages and productivity inside both the tradable and the non-tradable sector. More importantly, Column (3) Table 1 makes clear that the relationship between wages in the non-tradable sector and productivity in the tradable sector seems to be close as well, with a long-run elasticity of about one half and a high level of statistical significance.

However, contrary to what would have been expected if the theoretical considerations of Section 2 were correct this relationship is significantly weaker than the respective relations inside the two sectors. Thus the empirical model cannot

Table 1: Internal transmission mechanism [model: ARDL(1,1)]

	(1)	(2)	(3)
regressand	$w_T$	$w_{NT}$	$w_{NT}$
long-run coefficients			
$a_T$	1.191*** (0.028)		0.476*** (0.031)
$a_{NT}$		0.604*** (0.021)	
error correction coefficients			
	-0.324*** (0.080)	-0.230*** (0.084)	-0.335*** (0.066)
short-run coefficients			
$a_T$	0.386*** (0.080)		0.160*** (0.032)
$La_T$	0.363*** (0.086)		0.446*** (0.085)
$a_{NT}$		0.139*** (0.051)	
$La_{NT}$		0.680*** (0.078)	
inpt	0.009 (0.020)	0.017 (0.038)	0.040 (0.046)
Hausman test statistic			
	1.35 [0.25]	0.15 [0.70]	2.65 [0.42]

Notes: Asymptotic standard errors in parentheses, p-values in brackets. Sample size: 290. \*, (\*\*), (\*\*\*) indicates significance at the 10, (5), (1) per cent level, L the lag parameter. For a detailed description of variables used see Section 3.1.

confirm the internal relationship between productivity and wages in the tradable and non-tradable sectors postulated by the Balassa-Samuelson hypothesis.

## 4.2. External Transmission Mechanism

Now the focus is shifted to the international relations between productivity, wages and comparative described in Section 2. More specifically, Pooled Mean Group estimates are computed for a variant of equation (2.5), where  $q$  is the regressand and productivity components are combined into one variable to save degrees of freedom:

$$\mathcal{A} \equiv \ln \left( \frac{A_T^F A_{NT}^H}{A_T^H A_{NT}^F} \right) \quad (4.1)$$

In addition to  $\mathcal{A}$ , a second regressor is included which is modeled after  $\mathcal{A}$  and consists of the corresponding wage components:

$$\mathcal{W} \equiv \ln \left( \frac{W_T^F W_{NT}^H}{W_T^H W_{NT}^F} \right) \quad (4.2)$$



Table 2: External transmission mechanism [model: ARDL(1,1,1)]

regressand	$q$
long-run coefficients	
$\mathcal{A}$	-1.187*** (0.042)
$\mathcal{W}$	0.408*** (0.042)
error correction coefficients	
	-0.911*** (0.017)
short-run coefficients	
$\mathcal{A}$	-1.081*** (0.020)
L $\mathcal{A}$	-0.050** (0.022)
$\mathcal{W}$	0.372*** (0.007)
L $\mathcal{W}$	0.203 (0.018)
inpt	-0.017 (0.015)
joint Hausman test statistic	4.01 [0.11]

Notes: Asymptotic standard errors in parentheses, p-values in brackets. Sample size: 4060. \*, (\*\*), (\*\*\*) indicates significance at the 10, (5), (1) per cent level, L the lag parameter. For a detailed description of variables used see Section 3.1.

One issue here is the choice of a benchmark. All relevant studies mentioned in Section 1 more or less *ad hoc* choose one country as their benchmark (mostly the United States). In contrast Betts and Kehoe (2008) and Frensch and Schmillen (2010) do not use one benchmark economy but instead evaluate all bilateral country pairs in their respective samples. This study also relies on such a bilateral approach and is the first to use it for an evaluation of whether labor markets are homogenous across tradables and non-tradables, dramatically expanding the scope of the empirical investigation.

Table 2 shows Pooled Mean Group estimates for a regression of comparative prices on  $\mathcal{A}$  and  $\mathcal{W}$  for 406 country pairs. If labor markets were homogenous real exchange rates should depend solely on productivity differentials between the tradable and non-tradable sectors and in a regression of comparative prices on  $\mathcal{A}$  and  $\mathcal{W}$  the latter should not be associated with a statistically significant coefficient.

Instead, in both the short and the long run  $\mathcal{W}$  is *ceteris paribus* significantly associated with bilateral comparative prices. So this study's estimation of the Balassa-Samuelson effect's external transmission mechanism rejects the assumption of wage equalization across sectors of production.

Table 3: Internal transmission mechanism

	(1)	(2)	(3)	(4)
regressand	$w_T$			
long-run coefficients				
$a_T$	1.191*** (0.028)	0.698*** (0.211)	1.267*** (0.022)	1.211*** (0.023)
regressand	$w_{NT}$			
long-run coefficients				
$a_{NT}$	0.604*** (0.021)	0.738*** (0.173)	0.312** (0.151)	0.974*** (0.012)
regressand	$w_{NT}$			
long-run coefficients				
$a_T$	0.476*** (0.031)	0.654*** (0.161)	0.520*** (0.092)	1.062*** (0.031)
	<i>equivalent to column (3) of table 1</i>	<i>dynamic fixed effects estimator</i>	<i>1970 – 2005</i>	<i>model: SIC</i>

Notes: Asymptotic standard errors in parentheses [in Column (2) corrected for possible heteroscedasticity]. Sample size: 290 [in Column (3) 630]. \*, (\*\*), (\*\*\*) indicates significance at the 10, (5), (1) per cent level. For a detailed description of variables used see Section 3.1.

Two other points should also be noted. First, it turns out that the long-run coefficient associated with  $\mathcal{A}$  is negative and both statistically and economically extremely significant. This result is perfectly in line both with the stylized fact that at the going exchange rate aggregate price levels are generally higher in richer than in poorer economies and with the basic Balassa-Samuelson hypothesis. Second, for the estimation reported in Table 2 the error correction coefficient is significant and has the expected negative sign. As for all regressions discussed in the last subsection, a Hausman test cannot reject the null hypothesis of no difference between the Pooled Mean Group and the Mean Group estimates.

### 4.3. Robustness

This section reports the outcomes of a number of checks that evaluate whether the results of the last subsection are robust to variations of the empirical setup. Tables 3 and 4 summarize long-run coefficients for the baseline approach from the last subsection as well as for a number of alternative specifications. The first columns of Tables 3 and 4 repeat Table 1 and Table 2, respectively, while in Columns (2) to (4) results are reported for the following alternative specifications:

First, a dynamic fixed effects estimator is used instead of the Pooled Mean Group Estimator. While Section 3.3 argued that using the Pooled Mean Group Estimator offers several advantages this might serve as a robustness check as

Table 4: External transmission mechanism

	(1)	(2)	(3)	(4)
regressand			$q$	
long-run coefficients				
$\mathcal{A}$	-1.187*** (0.042)	-1.126*** (0.048)	-1.049*** (0.036)	-1.264*** (0.025)
$\mathcal{W}$	0.408*** (0.042)	0.450*** (0.058)	0.132*** (0.024)	0.596*** (0.025)
	<i>equivalent to table 2</i>	<i>dynamic fixed effects estimator</i>	1970 – 2005	model: SIC

Notes: Asymptotic standard errors in parentheses [in Column (2) corrected for possible heteroscedasticity]. Sample size: 4060 [in Column (3) 5355]. \*, (\*\*), (\*\*\*) indicates significance at the 10, (5), (1) per cent level. For a detailed description of variables used see Section 3.1.

to whether the results concerning the internal and external transmission mechanisms of labor market homogeneity reported in the last subsections are sensitive to the choice of the estimator.<sup>8</sup>

Second, estimations are repeated for an alternative sample consisting of 18 countries for the time span 1970 to 2005.<sup>9</sup> This entails the exclusion of all Central and Eastern European economies but provides much longer time series.

Finally, instead of setting  $p$  and  $q$  equal to one the lag structure is determined by minimizing the value of the Schwarz Information Criterion [SIC, cf. Schwarz (1978)] for each country, subject to a maximum lag of one. This exercise is meant to test whether results are robust to the order of the ARDL model.

As Table 3 shows, results for the Balassa-Samuelson effect’s internal transmission mechanism are pretty robust to the alternative specifications presented here. The internal relationship between the productivity in the tradable sector and wages in the non-tradable sector stays weaker than the relationship between wages and productivity inside the tradable sector for all alternative specifications. However, for some specifications the relationship between wages in the non-tradable sector and productivity in the tradable sector is stronger than the respective relations inside the non-tradables sector, for others it continues to be weaker.

<sup>8</sup>One issue with the Pooled Mean Group Estimator is that its favorable asymptotic properties require  $N \rightarrow \infty$  as well as  $T \rightarrow \infty$ . In contrast, the popular “Difference” and “System” GMM estimators have good asymptotic properties for  $N \rightarrow \infty$  without requiring  $T \rightarrow \infty$ . At the same time, they suffer from a number of drawbacks: First, they are generally inconsistent in the presence of nonstationary time series. Second, they necessitate the validity of moment conditions that are often questionable. Third, results are often very sensitive to the choice of the exact specification (like the number of instruments). Still, I experimented with “Difference” and “System” GMM estimations. As could have been expected, results were unstable.

<sup>9</sup>For a list of countries for which consistent data are available from 1970 to 2005 see Appendix A.1.

Results for the external transmission mechanism of labor market homogeneity are even more robust than those for the internal transmission mechanism.  $\mathcal{W}$  always exhibits a significantly positive long-run coefficient whose order of magnitude also stays remarkably similar throughout all specifications [except for the one reported in Column (3) of Table 3]. What is more, statistical significance and orders of magnitude of short-run and error correction coefficients (not reported here) remain largely unchanged as does the relationship between  $\mathcal{A}$  and bilateral comparative prices which is negative and highly significant throughout all specifications.

## **5. Conclusion**

This study introduced a novel, theory-based method to distinguish the tradable and non-tradable sectors to the Balassa-Samuelson literature. It used this distinction, modern empirical methods and a large and detailed macro data set to assess an assumption that is crucial in the Balassa-Samuelson context and common in many multisector (open-economy) macro models, namely the homogeneity of labor markets across sectors of production. It found that this assumption cannot be confirmed empirically across tradable and non-tradable goods.

This result implies that multisector macro models should relinquish the assumption of homogenous labor markets. Instead, one might model segmented labor markets along the lines of the corresponding labor economics literature in order to paint a more realistic picture of wage interactions across sectors of production.

Concerning the Balassa-Samuelson hypothesis, the failure to confirm wage equalization across tradable and non-tradable goods has even more direct consequences. Though the hypothesis is very prominent and mentioned in all relevant textbook, its empirical validity is not without controversy. A recent survey concludes that “(a) consensus with regard to the strength of the effect (...) has not been reached yet.” (Tica and Družić, 2006, p. 12) So why do many empirical investigations reject an important role or even the existence of the Balassa-Samuelson effect? One reason might very well be that this is because the underlying assumption of wage equalization across sectors of production fails to hold.

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## **A. Data Coverage**

### **A.1. Countries Covered**

This study covers the following OECD and Central and Eastern European countries for which consistent data from 1995 to 2005 are available both in the EU KLEMS data base and in the Penn World Tables (\* indicates that consistent data are available from 1970 to 2005): Australia\*; Austria\*; Belgium\*; Cyprus; Czech Republic; Denmark\*; Estonia; Finland\*; France\*; Germany\*; Greece\*; Hungary; Ireland\*; Italy\*; Japan; Korea (Republic of)\*; Latvia; Lithuania; Luxembourg\*; Malta; Netherlands\*; Poland; Portugal\*; Slovakia; Slovenia; Spain\*; Sweden\*; United Kingdom\*; United States\*.

### **A.2. Sectors Covered**

Table 5 list the sectors covered by this study. The sectoral breakdown is based on a two-digit NACE classification (Nomenclature statistique des activités économiques dans la Communauté Européenne / Statistical Classification of Economic Activities in the European Community).

Table 5 also reports whether based on table 4 (“Share of Total Employment by Tradable/Non-Tradable”) of Jensen and Kletzer (2006) a sector is classified as tradable or non-tradable. Not all two-digit NACE sectors are covered due to limited data availability, difficulties of mapping NAICS [the North American Industry Classification System used by Jensen and Kletzer (2006)] to NACE or almost equal tradability and non-tradability scores reported by Jensen and Kletzer (2006) [cf. Eichengreen and Gupta (2009) who also map Jensen and Kletzer (2006)’s division of traded and non-traded sectors to the NACE classification].

**Table 5: NACE Sectors covered**

NACE description code	tradability
1 agriculture	tradable
2 forestry	tradable
B fishing	tradable
10 mining of coal and lignite; extraction of peat	tradable
11 extraction of crude petroleum and natural gas	tradable
12 mining of uranium and thorium ores	tradable
13 mining of metal ores	tradable
14 other mining and quarrying	tradable
15 food and beverages	tradable
16 tobacco	tradable
17 textiles	tradable
18 wearing apparel, dressing and dyeing of fur	tradable
19 leather, leather products and footwear	tradable
20 wood and products of wood and cork	tradable
21 pulp, paper and paper products	tradable
22 printing, publishing and reproduction	tradable
23 coke, refined petroleum and nuclear fuel	tradable
24 chemicals and chemical products	tradable
25 rubber and plastic products	tradable
26 other non-metallic mineral products	tradable
27 basic metals	tradable
28 fabricated metals	tradable
29 machinery not elsewhere covered (n.e.c.)	tradable
30 office, accounting and computing machinery	tradable
31 electrical machinery and apparatus n.e.c.	tradable
32 radio, television and communication equipment	tradable
33 metal, precision and optical instruments	tradable
34 motor vehicles, trailers and semi-trailers	tradable
35 other transport equipment	tradable
36 manufacturing n.e.c.	tradable
37 recycling	tradable
40 electricity and gas	non- tradable
41 water supply	non- tradable

**NACE Sectors covered**

NACEdescription code	tradability
F construction	non-tradable
H hotels and restaurants	non-tradable
64 post and telecommunications	tradable
65 financial intermediation, except insurance and pension funding	tradable
66 insurance and pension funding, except compulsory social security	tradable
67 activities related to financial intermediation	tradable
70 real estate activities	tradable
71 renting of machinery and equipment	tradable
L public administration and defence; compulsory social security	non-tradable
M education	non-tradable
N health and social work	non-tradable
90 sewage and refuse disposal, sanitation and similar activities	non-tradable
91 activities of membership organizations n.e.c.	non-tradable
92 recreational, cultural and sporting activities	non-tradable
93 other service activities	non-tradable
P private households with employed persons	non-tradable

Notes: Tradability based on table 4 (“Share of Total Employment by Tradable/Non-Tradable”) of Jensen and Kletzer (2006); sectors 50 (sale, maintenance and repair of motor vehicles and motorcycles; retail sale of fuel), 51 (wholesale trade and commission trade, except motor vehicles and motorcycles), 60 (other inland transport), 61 (other water transport), 62 (other air transport), 63 (other supporting and auxiliary transport activities; activities of travel agencies), 72 (computer and related activities), 73 (research and development), 74 (other business activities) and Q (extra-terrestrial organizations and bodies) are not covered.